



**DALLAS**  
bachata fusion festival

**2024**

**EVENT GUIDE**





**ATTENTION  
PLEASE**



**NEW  
UPDATE!**

November 9, 2023

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***Stay Informed!***

***Our Event Guide is continuously updated to provide you with the latest important information.***

***Be sure to download the latest PDF version to stay informed. Check back for updates, as more important information will be added as it becomes available***

***DBF Team***



# DALLAS

bachata fusion festival

2024

*16 Year  
Anniversary*

[www.DallasBachataFestival.com](http://www.DallasBachataFestival.com)



Welcome to the 2024 Dallas Bachata Festival!

We're thrilled to have you join us for an unforgettable weekend filled with dance, music, and celebration. Get ready to immerse yourself in the mesmerizing rhythms of Bachata, Salsa, Kizomba, and Zouk, connect with fellow dance enthusiasts, and create memories that will last a lifetime.

This year marks our 16th anniversary, and we have a lineup of workshops, socials, and parties that promise to make this festival truly special. Whether you're here to refine your dance skills, meet world-class instructors, or simply have a blast on the dance floor, there's something here for everyone.

Don't forget to capture the moments, make new friends, and, most importantly, dance like there's no tomorrow!

Thank you for being a part of the Dallas Bachata Festival family.

Let's make this festival the best one yet!

Jorge Elizondo  
Event Organizer, Dallas Bachata Festival



# Dallas Bachata Festival 2024 Event Guide

October 17 – October 20, 2024

Location:

Dallas/Fort Worth Airport Marriott Hotel

8440 Freeport Parkway, Irving, TX 75063

Phone: 972-929-8800

Any Questions or Concerns Please Call  
956 497 3450 – Jorge Elizondo

11/9/2023

[www.dallasbachatafestival.com](http://www.dallasbachatafestival.com)



🔔 Important Notice:

Keep Your Wristbands On for a Seamless Festival Experience! 🔔

At the Dallas Bachata Festival, we value your experience and safety. We want to remind everyone that our Full Pass or Full Party Pass event wristbands are designed for the entire weekend. They grant you access to all the incredible festivities we've planned for you.

Removing your wristband not only impacts our ability to provide for all ticket holders but also results in an additional cost for replacement. To maintain a smooth and enjoyable event, we kindly ask everyone to keep their wristbands on throughout the weekend.

If you find yourself in a situation where you need a replacement wristband, please be aware that a fee of \$40 will apply. This fee helps cover the cost of the wristband and compensates for the loss of revenue due to its replacement.

Thank you for your understanding and cooperation.

Let's make the 2023 Dallas Bachata Festival an unforgettable experience for all!

DBF Team

## Dallas Bachata Festival: Creating a Safe and Inclusive Environment

At the Dallas Bachata Festival, we are dedicated to fostering a safe, welcoming, and inclusive space for all attendees, regardless of age, race, gender, sexuality, ability, experience, background, or other identifying features. By participating in our event, you agree to help us achieve this goal. Here's how:

1. **Celebrate Diversity:** Embrace the diverse skills and styles within our community. Don't hesitate to invite dancers of all levels to join you on the dance floor.
2. **Communication is Key:** When inviting someone to dance, communicate whether you'd like to Lead, Follow, or Switch, or ask for their preference.
3. **Respect Boundaries:** It's perfectly acceptable to decline a dance or any other activity without providing an explanation. Likewise, respect others' decisions to say "No."
4. **Feedback with Consent:** Only offer feedback when explicitly asked by your dance partner or if you feel uncomfortable or unsafe during the dance.
5. **Partnering Agreements:** Recognize that different dance styles have unique partnering agreements and aesthetics. Be mindful of these differences at our events.
6. **Obtain Consent:** Always seek consent before dancing, changing your embrace, sharing weight (such as dips), cuddling, taking photographs, or engaging in explicit conversations.
7. **Zero Tolerance:** Any explicit disrespect or disregard for enthusiastic consent will not be tolerated at the Dallas Bachata Festival and associated events.
8. **No Aerials:** Aerials should not be performed on the social dance floor.
9. **Drug-Free Zone:** Our events are drug-free. Please respect this policy.
10. **Alcohol-Free Zone:** Venue policies regarding alcohol must also be followed. Alcohol is **NOT Permitted** in the ballrooms. Visibly intoxicated individuals will be asked to leave.
11. **No Weapons:** Firearms or other weapons are strictly prohibited.
12. **Look Out for Each Other:** If you witness behavior that raises concerns, please inform an organizer or volunteer immediately.
13. **Anti-Harassment Policy:** We have a zero-tolerance policy for harassment. Any inappropriate behavior or harassment within our community, even outside of our events, may result in suspension or expulsion.

Sometimes, despite our best intentions, misunderstandings may occur. If asked to stop a behavior by an organizer or fellow attendee, please listen and comply immediately. We value your input on making our community safer and more inclusive.

Our Safe Space representatives will strive to address code violations collaboratively before considering punitive measures. Extreme or repeated violations, or non-cooperation with Safe Space volunteers, may lead to expulsion from the event and suspension from future Dallas Bachata Festival events.

We encourage you to take an active role in setting, respecting, discussing, and defending boundaries. If you ever feel uncomfortable addressing a situation, please reach out to an organizer or volunteer. All complaints are taken seriously, and we are committed to resolving issues to the best of our ability. Reports can be kept entirely anonymous upon request. You can provide anonymous feedback via our Event App or by scanning the QR codes located in the Ballroom restrooms.

**Harassment includes offensive verbal comments, sexual images in public spaces, intimidation, stalking, disruptive behavior, inappropriate physical contact, and unwelcome sexual attention.**

[Click Here to File a Report](#)



**CORINNE DEEHAM**  
EVENT DIRECTOR



**JACOB HEISS**  
EVENT MANAGER



**DIAMOND RIVERA**  
MEDIA DIRECTOR



**EMILY 'FRENCHIE'**  
REGISTRATION



# SAFE SPACE TEAM

IDENTIFY OUR SAFE SPACE TEAM  
WITH LED WRISTBANDS.



# **2024 Dallas Bachata Festival Event Guide**

- A. Meet your 2024 DBF Dance Instructors - COMING SOON
- B. Meet your 2024 DBF DJ Team - COMING SOON
- C. Meet our 2024 DBF Event Staff
- D. Meet our 2024 DBF Media Team
- E. 2024 Hotel Information
- F. Hotel Shuttle & Parking Information
- G. Overflow Hotel Information - COMING SOON
- H. Event & Workshop Information - COMING SOON
- I. Registration Hours
- J. DJ Schedule - COMING SOON
- K. Theme Parties - COMING SOON
- L. Create your Own Profile Picture - COMING SOON
- M. DBF Featured Vendors
- N. Local Restaurant Coupons & Offers
- O. Nearby Restaurants
- P.

[www.DallasBachataFestival.com](http://www.DallasBachataFestival.com)

# DFW AIRPORT MARRIOTT HOTEL



8440 FREPORT PARKWAY, IRVING, TX 75063

+972-929-8800 - DALLAS BACHATA SPECIAL GROUP RATE

## \$159 PER NIGHT - DOUBLE/DOUBLE ROOM



# DALLAS

## bachata fusion festival

[www.DallasBachataFestival.com](http://www.DallasBachataFestival.com)

# DFW AIRPORT MARRIOTT HOTEL



8440 FREEPORT PARKWAY, IRVING, TX 75063

+972-929-8800

*PLEASE*  
BE PATIENT

**FREE  
AIRPORT  
SHUTTLE**

**CALL 972-929-8800**



**DALLAS**  
bachata fusion festival



## ***AIRPORT SHUTTLE INSTRUCTIONS***

- Upon departure from plane, go to nearest Baggage Claim. If you have “Checked Luggage,” retrieve it first.
- Please call the **DFW Marriott Airport North** directly - hotel’s main line is (972) 929-8800.
- The operator will ask the last name of the person calling and / or the people in the party. They will also ask the Baggage Claim Terminal you are located at, i.e. A16, C2
- You will be asked to take the escalator to the lower level and wait under a Grey “Courtesy Van” sign.
- Please allow for around 30 minutes of the call for pick up from the airport. As there may be others waiting for additional shuttles, please waive to the shuttle driver when you see it come by so they know to stop.
- The hotel Shuttle is Primarily **Black** with Red/White Lettering. The shuttle reads **Dallas / Fort Worth Airport Marriott North**. Please note that there is also a South location. Please ensure that you are boarding the correct shuttle.
- We are less than 1 mile outside the North entrance to the Airport.

DFW Marriot Airport North

8440 Freeport Pkwy Irving, TX 75063

972-929-8800

# FREE PARKING



**@ Marriott DFW Airport Hotel**  
**8440 Freepoint Parkway, Irving, Texas**

## How to Get FREE PARKING Instructions

Video #1 - Free Parking Detail – 2023 Dallas Bachata Festival

<https://youtu.be/taAv34rO3Os?si=jf2-kAn1q-DuDbH8>

Vide #2 – How to Get Free Parking at the 2023 Dallas Bachata Festival

<https://www.youtube.com/watch?v=W7H9BFMWtPE>



**T-PARKK**

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**PAY TO PARK  
WITH YOUR  
MOBILE  
DEVICE**



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**TEXT D2  
TO  
972-694-4243  
OR SCAN BELOW**



 **TOWNE**  
PARK

## Dallas Bachata Festival – Hotel Parking

Our property utilizes a mobile device payment system for parking. On arrival, please be on the lookout for Pay to Park signs with QR Codes that look like this!

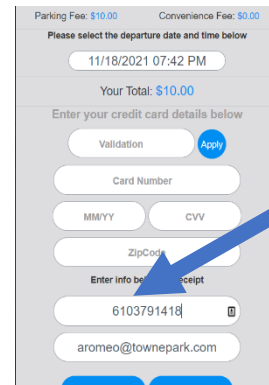


All guests with a vehicle must register their license plate with T-Park when parking onsite. Any license plate not registered with T-Park will be subject to a fine.

*“Day Guests” should follow the instructions for Event/Daily Parking by:*

### Scanning the QR code or Texting ‘D2’ to 972-694-4243

They will receive a link to enter their name and license plate and then be able to pay their parking fees. On the payment screen, there is a space to enter a validation code.



Enter  
Validation  
Code Here

Your event’s validation code is: **4ACA4368**

Your daily event parking rate is: **Complimentary**

*“Overnight Guests” should follow the instructions for Registered Hotel Guest by:*

### Scanning the QR code or Texting ‘D2’ to 972-694-4243

They will receive a link to enter their name and license plate. Their parking charges will be routed to their guest room (the name on the parking ticket must match the name on the guest room).

Your overnight event parking rate is: **Complimentary**

# DALLAS BACHATA FESTIVAL FACEBOOK GROUP PAGE

**POST YOUR SEARCH HERE FOR**



1. ROOMMATES
2. RIDE SHARES

**[WWW.FACEBOOK.COM/GROUPS/DALLASBACHATAFESTIVALHOTELSEARCH](https://www.facebook.com/groups/dallasbachatafestivalhotelsearch)**

<https://www.facebook.com/groups/dallasbachatafestivalhotelsearch>





**DALLAS**

bachata fusion festival

**2024**

**Guest DJs &  
Dance instructors**

**Coming Soon!**

# CHILLED MORNINGS FOR COOL NIGHTS!

BALLROOMS ARE SET TO A LOWER TEMPERATURE TO  
ENHANCE YOUR SOCIAL DANCE EXPERIENCE



REMEMBER  
TO BRING A JACKET OR SWEATER  
TO THE WORKSHOPS.

# 2023 DALLAS BACHATA FESTIVAL MARRIOTT DFW-BALLROOM FLOOR PLAN

SALSA  
ROOM

SENSUAL  
BACHATA  
ROOM

KIZOMBA  
ROOM

SALON A

SALON B

SALON C

SALON D

SALON E

SALON F

SALON J

SALON I

SALON H

SALON G

IRVING I

IRVING II

IRVING III

FOYER  
AREA

TRADITIONAL  
BACHATA  
ROOM

BALLROOM  
ENTRANCE

LAS COLINAS BALLROOM  
LOCATED: GROUND FLOOR  
(TAKE STAIRS BY THE FRONT DESK TO POOL LEVEL)

LAS COLINAS II

ZOUK  
ROOM

DALLAS

ELEVATOR  
LOBBY

DALLAS  
bachata fusion festival

# **Workshop Rules**

**Each Workshop will follow these Guidelines**

**Instruction: 75 Minutes**

**1 Practice song with instructor: 5 Minutes**

**Instructor Demo (Optional): 10 Minutes**

**Total Length: 90 minutes**

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## **Workshop Manager**

**will be presenting the following Signs.**

**@65 Minutes - 10 Minutes of Instruction Left**

**@75 Minutes - Please Stop -Group Practice**

**@80 Minutes - Start Instructor Demo**

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## **30 Minute - Break**

**Practice/Rest Time Between Workshops**

**DJ Ruben will be playing practice Music in the Salon E**

**DBF Team**

## 2024 Dallas Bachata Festival - Registration Hours

Times	Day & Hours of Operation
8:00PM to 2:00AM	Thursday Registration - October 17 ,2024
8:45AM to 2:00AM	Friday Registration - October 18, 2024
9:30AM to 1:00PM	Saturday Registration - October 19, 2024
3:00PM to 6:00PM	
9:00PM to 2:00AM	
10:00AM to 4:00PM	Sunday Registration - October 20, 2024
8:00PM to 12:00AM	

**Important: ID is Required to Check-In**

[www.DallasBachataFestival.com](http://www.DallasBachataFestival.com)

**1pm to  
4pm**



# **POOL PARTY**

**DALLAS**  
bachata fusion festival  
**2024**

**Saturday, October 19, 2024**

**Dance to the Best Afro-Latin Mix**

**Time: 1pm to 4pm**

**"Weather permitting"**

# DALLAS

bachata fusion festival  
2024

16-17  
Live  
www.DallasBachataFestival.com

**WEAR  
YOUR FAVORITE  
SEXY OR SCARY  
COSTUME**

**SATURDAY  
10/19/2024**

# HALLOWEEN PARTY

[WWW.DALLASBACHATAFESTIVAL.COM](http://WWW.DALLASBACHATAFESTIVAL.COM)

# HALLOWEEN COSTUME PARTY

SATURDAY NIGHT

Join our Costume Contest - \$300 in cash prizes

Time: 1:30AM



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bachata fusion festival

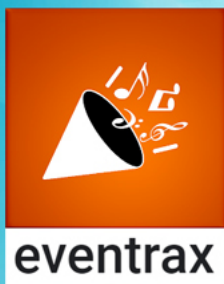




***NO TICKETS  
AT THE DOOR***

**Purchase Tickets Only on Eventbrite**  
**[www.DallasBachataFestival.com](http://www.DallasBachataFestival.com)**

# Dallas Bachata Festival 2024 Featured Vendors



**LURE**



PERFORMANCE MEETS FASHION  
**#GFRANCO**  
*fashionable latin dance shoes*

SHOP NOW

[www.DallasBachataFestival.com](http://www.DallasBachataFestival.com)



**DALLAS**  
bachata fusion festival  
2023



**DALLAS TALK**  
WITH  
**DIAMOND**

**@Diamondriveraffilmz - Podcasting , Visual Media , Event Personality**



# Great Offers @ Local Irving Restaurants!

## Special Guest - Special Price

Special offers can make your visit even more special. What's better than a trip to Irving, Texas? Saving money on a trip to Irving! Find great deals on special offers that you can't find anywhere else. Offers are exclusive to Irving Convention Center or Convention and Visitors Bureau clients only.

Destination promotions are offered through local businesses located in Irving, Texas to meeting and convention attendees. To be eligible for a discount, you must present the clickable coupon below at the participating place of business.

Click Link to Explore the Special Coupons & Offers

<https://www.irvingtexas.com/coupons/?guid=a8eb5a43-2bf6-4d8e-b2a1-e83a4b1914da&preview=true>

# 2023 DALLAS BACHATA FESTIVAL RESTAURANTS - WALKING DISTANCE



**SUBWAY**

**OPEN  
THURSDAY- SATURDAY  
9AM - 9PM  
SUNDAY CLOSED**


**DALLAS**  
bachata fusion festival  
**2023**

Dallas/Fort Worth  
Airport Marriott  
Premium airport hotel...  
4.2 ★ (2210)  
3-star hotel



**WHATABURGER**

**OPEN  
FRIDAY- SATURDAY  
5AM - 12AM  
SUNDAY 9AM TO 9PM**

 Whataburger

The Parking  
Spot Premium - (DFW... 

Best Western

For Your Safety

**FREE**

Face Mask

Hand Sanitizers

Facial Tissues

★ **DALLAS** ★  
**BACHATA FUSION**  
*Festival*

LET'S TAKE  
CARE OF  
EACH OTHER

How to stay  
healthy and  
avoid the  
spread of  
COVID-19



Use tissues and dispose  
immediately after use



Wash your hands  
regularly for 20 seconds



Avoid touching  
your face



Cover your mouth when  
coughing or sneezing

**COVID-19 Prevention Help Desk**

Your Safety is our Top Priority - Dallas Bachata Festival Event Staff

# How to stay healthy and avoid the spread of COVID-19



Use tissues and dispose immediately after use



Wash your hands regularly for 20 seconds



Stay home when sick



Avoid touching your face



Cover your mouth when coughing or sneezing



Follow us on  
*Instagram*

**@DallasBachataFestival**





Subscribe to our

You **Tube** Channel

*Dallas Bachata Festival*

***Free Access to All Event Activities***

LETS TAKE CARE

The logo for the Dallas Bachata Fusion Festival is centered within a large black heart. The heart has a vibrant purple glow around its edges. The text 'DALLAS' is written in a large, bold, white, blocky font with a slight shadow effect. Two white five-pointed stars are positioned on either side of the word 'DALLAS'. Below 'DALLAS', the words 'BACHATA FUSION' are written in a smaller, white, blocky font. Underneath that, the word 'Festival' is written in a white, cursive script font. The entire logo is set against a background of faint purple lightning bolts and a subtle purple circular glow.

★ DALLAS ★  
BACHATA FUSION  
*Festival*

OF EACH OTHER